

ALLPORT EDITIONS

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ARTIST GUIDELINES

At Allport Editions, we are proud to produce products that highlight the unique designs of independent artists across the country (and around the world!) We look to build lasting relationships with distinctive artists who *hand-render* their artwork. We encourage you to submit work at any time, you might just be the new artist we're looking for!

Allport Editions publishes a wide variety of greeting cards, note cards, tea towels, notebooks, and other small gift items. *We strongly suggest that you become familiar with the "best-sellers" in our line before submitting your work for consideration!* Please visit our website at www.allport.com and look at "best-sellers" the second option under our navigation tabs.

We are always looking for new material and review artist submissions 2-3 times per year. We release new products several times per year, and usually publish about 100 new designs per year.

What we ARE looking for:

- We are always looking for **regional** (city- or state-specific) artwork - particularly New York, San Francisco, Washington DC, Boston, Philly, Seattle, and Portland. AND Oregon, Washington, California, Ohio, and Maine.
- Our Humor lines incorporate a much broader subject range. Designs/cartoons must have character, be original, and be **funny**. Occasion-related is preferable in these lines, our most popular occasions are Seasonal Holiday, Birthday, Thank You, and Anniversary. We are particularly looking for artists who can provide an entire concept (art and copy) for a broad range of greetings. We are particularly interested in **smart humor** that incorporates art, literary, science, puns or other witty references.
- Series featuring animals.
- In our Artist's Card lines, we tend to publish florals and still lifes, mainly for sympathy occasion and blank cards.
- We are **ONLY** looking for **hand-rendered art** - particularly color drawings, watercolors, and acrylic paintings.

What we're NOT looking for:

- As a general rule of thumb, we **DO NOT** publish photography, abstract, or figurative imagery.
- We do not generally publish religious imagery.
- We are not looking for copywriters or submissions without artwork.
- We are not looking for surface/pattern design of any kind - we **DO NOT** accept submissions for gift packaging.

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Submission guidelines:

- Please DO NOT submit original artwork. We prefer to review color or digital copies of your work. Allport Editions is not responsible for loss or damage of original art or any material submitted.
- There is no need to provide a resume or CV with your art submission. We prefer to work with new and upcoming artists and have no requirements concerning education or previous experience.
- Email submissions are welcomed and may be sent to **art@allport.com**. Please provide a link to your online portfolio or embed a few small images in your email copy. Attached images are acceptable in JPEG, TIFF, or PDF formats - however, for security reasons, we DO NOT open zipped or compressed images or folders. *Please include submission specifics in your subject line, for example: "Art Submission: designs depicting New York".*
- Mailed submissions may be sent to Allport Editions Creative Director, 716 NE Lawrence Ave. Portland, OR 97232. Materials submitted via mail will only be returned if artist includes a self-addressed stamped envelope (SASE) with adequate postage.
- Please be advised that unsolicited artwork submitted to Allport Editions is received on a speculative basis only.
- Please allow 4-6 months for a response as we only review submissions two or three times a year.

Should artwork be selected for release:

- If we select your work, we will need at least one high-resolution digital image per design. Images should be NO SMALLER than 1500 pixels in the shortest dimension and 2100 pixels in the longest dimension. *Please do not submit artwork to Allport for review unless you have high-resolution images of your designs available.*
- We offer an ongoing 6% royalty on all sales as payment for the exclusive reproduction rights for greeting card and stationery applications of the image(s) chosen. Artists retain all other rights and are encouraged to license images to other industries and types of products.
- We do not offer advances.
- We reserve the right to cancel a contract at any time before any product is produced from selected image(s).
- If published, we are happy to provide artists with samples of their cards for personal or marketing use.
- If we select your work, we will be glad to provide references from other artists with whom we work.

Thank you for your interest in Allport Editions!